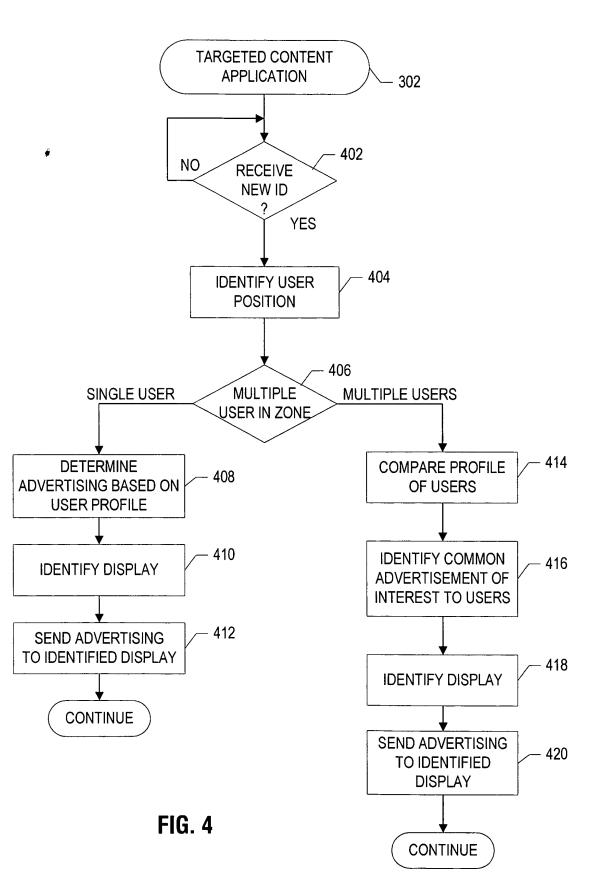
Appl. No. 09/675,997 Amdt. dated August 13, 2003 Reply to Office Action of May 14, 2003

## **AMENDMENTS TO THE DRAWINGS**

The attached sheet of drawings includes changes to Fig. 4. In Fig. 4, the label "TARGETED ADVERTISEMENT APPLICATION" in block 302 has been replaced with "TARGETED CONTENT APPLICATION" to conform to the written description.





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ANNOTATED SHEET SHOWING CHANGES

